

**GENERAL SERVICES ADMINISTRATION
FEDERAL ACQUISITION SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**, a menu-driven database system. The INTERNET address for **GSA Advantage!** is <http://www.gsaadvantage.gov>

SCHEDULE TITLE: 7FCB-H2-0541-B Advertising and Integrated Marketing Solutions

CONTRACT NUMBER: **GS23F0224R and GS23f0225R-**

CONTRACT PERIOD: **July 29, 2005 through July 28, 2015**

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at www.fss.gsa.gov

CONTRACTOR: KAT Communications
1025 N 3rd St., Suite 1
Bismarck ND 58501

Contract Administration POC: Todd Muggerud or David Mayer
Phone: (701) 224-9208
Email: gsa@katproductions.com

BUSINESS SIZE: Small Business Concern

CUSTOMER INFORMATION:

GSA Schedule 541-4B, 541-4E and 541-4F

Contract Numbers GS-23F-0224R and GS-23F-0225R

KAT Communications is a nationally recognized communications firm specializing in the development and production of promotional, technical, training and documentary multimedia products for both the private and public sector. In the public sector, KAT has extensive history working with Indian Health Services. In addition, the company has an extensive history working with many of the tribal sovereign nations within the United States. Through over 15 years working with the indigenous people, KAT has acquired a deep and abiding understanding of their unique cultures.

Services offered include video/film production, commercial still photography, commercial art, graphics design and web products. All services are provided to clients in the production of customized media to meet their strategic objectives. These capabilities support client's needs in such diverse areas as online training, promotion, education, and marketing. We are recognized for our ability to produce materials that speak directly to our audiences. We have established a reputation in health promotion, social marketing, personnel training and professional recruitment. Our services help our client's change normative attitudes and behavior through engaging materials that promote empowerment. Our work in sensitive areas, aimed at difficult to reach groups such as young adults and diverse, ethnic minority populations, is based on sound research and a thorough understanding acquired through client relationships built on trust and respect.

In addition to KAT's practical and educational experience, we have an extensive photograph and video library. Our access to talent is unmatched when searching for indigenous people of North America. The techniques used to recruit and utilize this type of talent are unique to KAT Productions.

Contact:

KAT Communications

1025 N 3rd St.

Bismarck ND 58501

(701) 224-9208

(888) 571-5967

Fax: (701) 250-5166

Email: mwatson@katcommunications.com

CUSTOMER INFORMATION

1a. Table of awarded special item number

SIN 541-4B Video/Film Production - Videotape and film production services will be provided to inform the public and Government agencies about the latest products, services, and/or issues in various outputs such as: industry standard formats, DVD and video streaming development. Filming in studios, on location, live shows, or events may also be required. Examples of services include, but are not limited to: writing, directing, shooting, and arranging for talent, animation, narration, music (including sound effects, duplication, distribution, scoring, and editing).

SIN 541-4E Commercial Photography Services (Small Business Set-Aside) - Photography services under this SIN may be used for commercial advertisements and/or illustrations that will appear in books, magazines, and/or other media. Services may include but are not limited to: Black and white photography, color photography, digital photography, aerial photography, architectural photography, still photographs, field and studio photography. Related services such as photo editing and high-resolution scans are also offered.

SIN 541-4F Commercial Art and Graphic Design Services (Small Business Set-Aside) - Commercial art, graphic design, and special effects that educate the consumer market about a product or service may be required along with updating, rewriting, and/or editing materials. Types of services may include, but are not limited to: Developing conceptual design and layouts, providing copywriting and technical writing services, creating sketches, drawings, publication designs, and typographic layouts. Furnishing custom or stock artwork (including electronic artwork).

Labor Rates

Begin Date	7/29/2010	7/29/2011	7/29/2012	7/29/2013	7/29/2014
End Date	7/28/2011	7/28/2012	7/28/2013	7/28/2014	7/28/2015
Production Manager	\$69.50	\$71.59	\$73.73	\$75.94	\$78.22
Technical Writer	\$69.50	\$71.59	\$73.73	\$75.94	\$78.22
Graphic Designer	\$90.88	\$93.61	\$96.41	\$99.31	\$102.29
Videographer/Photographer	\$118.75	\$122.31	\$125.98	\$129.76	\$133.65
Editor	\$118.75	\$122.31	\$125.98	\$129.76	\$133.65
Programmer	\$118.75	\$122.31	\$125.98	\$129.76	\$133.65

Task Price (under GS-23F-0224R)

GoodHealthTV \$16272.04 Each
(Installation/Programming/One year subscription)

GoodHealthTV® is an annual subscription-based service providing a continuous playlist of health education media (video and graphics) to minority populations using an existing internet connection. First year service includes wide screen monitor, wall mounting bracket, GoodHealthTV® player unit, basic playlist, and local messages. Subsequent years include GoodHealthTV® playlist and local messages. Installation instruction and remote support are included. Contact KAT Communications for more details.

2. Maximum order. \$1,000,000.00
3. Minimum order. \$100.00
4. Geographic coverage. Domestic
5. Point(s) of production. Bismarck, North Dakota, USA
6. Discount from list prices or statement of net price. All prices listed are net.
7. Quantity discounts. None
8. Prompt payment terms. 30 Days
- 9a. Government purchase cards are accepted at or below the micro-purchase threshold.
- 9b. Government purchase cards are accepted above the micro-purchase threshold.
10. Foreign items NONE
- 11a. Time of delivery. Contact Contract Representative
- 11b. Expedited Delivery. Contact Contract Representative
- 11c. Overnight and 2 day delivery. Contact Contract Representative.

11d. Urgent Requirements. Contact Contract Representative.

12. F.O.B. point(s). Destination

13a. Ordering address(es).

KAT Communications
1025 N 3rd St., Suite 1
Bismarck ND 58501

13b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).

14. Payment address(es).

KAT Communications
1025 N 3rd St., Suite 1
Bismarck ND 58501

15. Warranty provision. Contact Contract Representative

16. Export packing charges, if applicable. N/A

17. Terms and conditions of Government purchase card acceptance. Negotiated at time of order

18. Terms and conditions of rental, maintenance, and repair. N/A

19. Terms and conditions of installation N/A.

20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices. N/A.

20a. Terms and conditions for any other services N/A

21. List of service and distribution points (if applicable). N/A

22. List of participating dealers. N/A

23. Preventive maintenance. N/A

24a. Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants). N/A

24b. Section 508 compliance information : The EIT standards can be found at: www.Section508.gov/. KAT Video Productions is fully committed to provide services that adhere to the requirements of Section 508 of the Rehabilitation Act of 1973. Please contact us directly for specific information regarding Section 508 compliance.

25. Data Universal Number System (DUNS) number. 606394922

26. Notification regarding registration in Central Contractor Registration(CCR) database: KAT Video Productions is registered in the CCR